



"Monday is computers, math lab, writer's workshop and hip hop".

- Xavier,
2ND Grade Student



"I wish I was a student here".

- Ms. Morgan,
Assistant Teacher of
Kindergarten

About the Organization

The Bridal Garden opened its doors in 1998 as a part of the fundraising department for Sheltering Arms Children's Service. In the past 14 years it has helped children and their families through education and care of young children in Group Day Care and Family Day Care Programs, SACS Therapeutic Nurseries, The Integrative Classroom Program, Early Childhood Learning Centers and After School Programs.

The Bridal Garden is currently benefitting children in the Bedford Stuyvesant area of New York City at the Brooklyn Charter School (BCS). The Charter School's mission is to engage in a process of teaching and learning that will inspire excellent academic performance, encourage a lifetime of learning, build self-respect and respect for others and develop responsible leaders and citizens.

Through this model, BCS students will be carefully prepared to enter, advance and succeed in all highly rated middle and high schools of choice. The school's curriculum is based on the most recent research, is developmentally appropriate and addresses the needs of all students in a safe, supportive and nurturing environment. BCS works to build strong relationships between home and school by involving the families as partners in the educational process. In this way, we strive to cultivate a community of future adults that is informed, creative and confident in their identity.



How to Donate Your Sample Gowns:

Making a donation is easy and convenient. For each gown or bridal accessory, you will receive a receipt for a tax deduction. Best of all, you will feel the satisfaction of knowing your donation will go toward advancing New York City's children. To make your donation today or for more information, please contact Geraldine Brower at 212-627-1125 or The Bridal Garden at 212-252-0661.

54 W 21st St., Suite 901
New York, NY 10010
T- 212.252.0661
F-212.367.9050
www.bridalgarden.org



In The Press

With gowns at unbeatable prices and proceeds benefiting charity, it's no wonder The Bridal Garden continues to make headlines.

The only nonprofit bridal boutique in New York City, The Bridal Garden has been covered in numerous newspaper and magazines. It has appeared in *The New York Times*, *The Wall Street Journal*, *Daily News*, *The New York Post*, and *Newsday*. It has also been featured in *New York Magazine*, *Wedding Bells*, *Instyle Weddings*, *Time Out Magazine*, *Town and Country Weddings*, and *Manhattan Bride*.

The Bridal Garden has been featured on television shows such as Business Week TV, Your Money, Women to Women, Donald Trump's Apprentice, Women's Entertainment Channel, the Style Network, Discovery Health, Good morning America, Real Simple Wedding and on Lifetime. Major television news stations such as NY1, CBS, ABC, NBC, FOX, WB11 and CNN have featured The Bridal Garden. The organization has also been acknowledged on Oprah, Live with Regis and Kelly and The Rosie O'Donnell Show.

"New York's most novel charitable fundraising project — a boutique that would sell only donated, steeply discounted wedding dresses to benefit underprivileged kids."

- **Daily News**

"The gowns are donated to the shop by recent brides and the designers themselves. All of the proceeds go directly toward helping disadvantaged kids..."

- **Wedding Bells**

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"While helping others through charity is an old concept, The Bridal Garden puts a new spin on fundraising"

- *Manhattan Bride*

When Brooklyn Charter School parents ask their children "How was school today?" they get an answer.

"The dresses are samples or company overstock and all proceeds benefit the Sheltering Arms Children's Service, a charity for needy kids."

-*The New York Times*



About Our President

In 1998, Geraldine started The Bridal Garden as a win-win-win model for donors, shoppers and especially children from disadvantaged neighborhoods in New York City.

A native of Dutchess County, New York, Geraldine has always had a special love for children and after college she began teaching elementary school. After leaving the teaching profession, she developed and honed her skills in business by working in commercial real estate and on Wall Street in New York City, NY. Geraldine then reassessed her life and decided she needed something more. After working as a volunteer with various charitable foundations, the opportunity to raise money for disadvantaged children released a passion which blossomed into The Bridal Garden.



Igniting a marriage between philanthropy and business, Geraldine has attracted the media with numerous television appearances on news, talk and television shows. Articles and acknowledgements have also appeared in many newspapers and magazines.

In 2006 Geraldine received the prestigious award of Trendsetter of the Year by Modern Bride Magazine. Geraldine resides on the Upper East Side in New York City.

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Contact Us

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Some of our donors:

A.A. Bridal

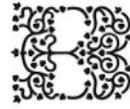
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